



Challenges of PAOs: Building a sustainable business model

PAO Regional Forum, Vienna, Austria
28 April 2016

A snapshot of Singapore

- An island city-state off southern Malaysia
- Multicultural population of 5.54 million
- Labour force 3.6 million (Ministry of Manpower, 2015)
- “Little red dot” with area of only 719.1 km²
- World's second-most competitive economy behind Switzerland
(Global Competitiveness Report, *World Economic Forum*)

History of Accountancy in Singapore



singapore QP

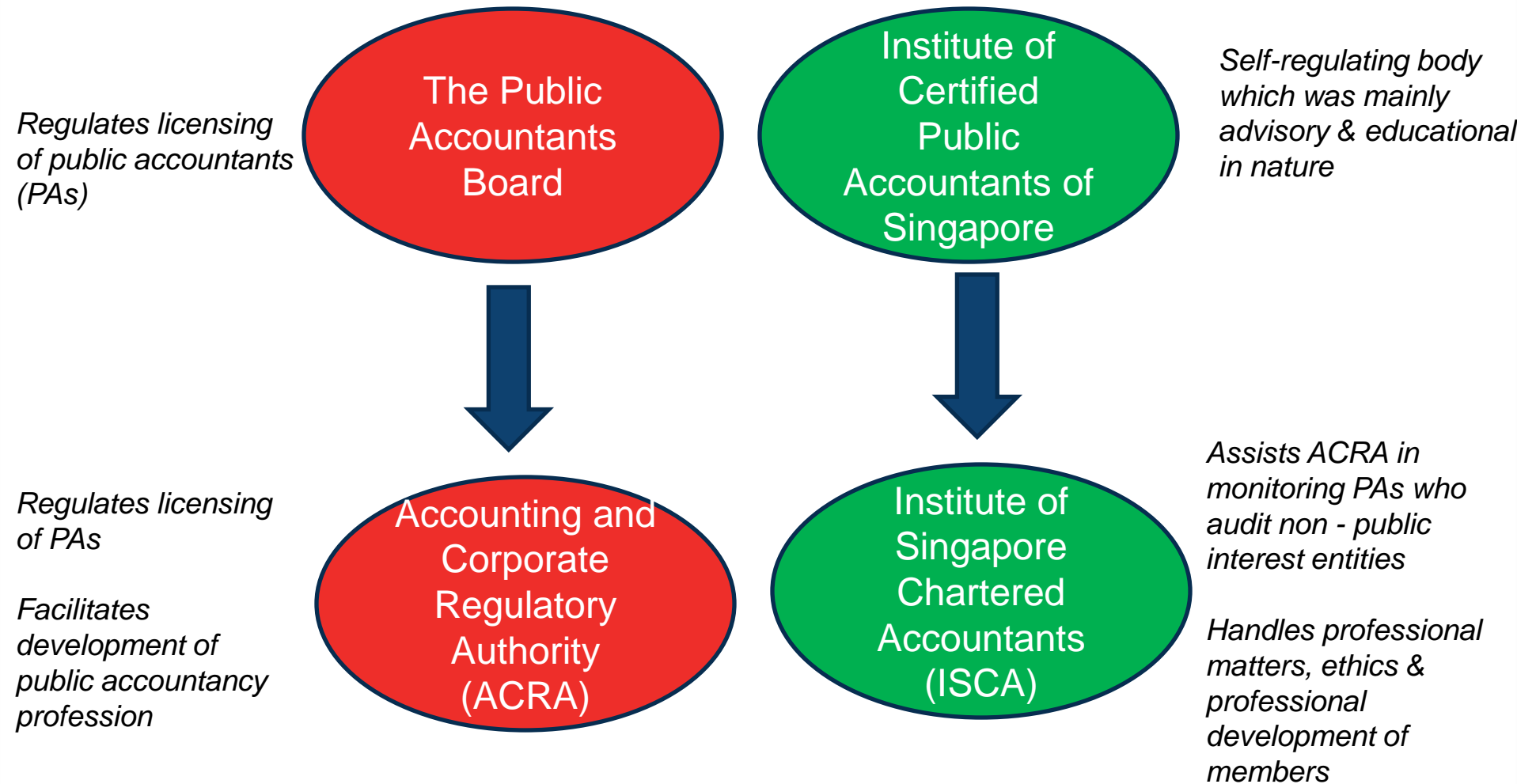


1966: University of Singapore awarded Bachelor of Accountancy Degree

2013: Launch of Singapore accountancy qualification programme

2016: Five universities offering accountancy undergraduate studies

Now Accountancy in Singapore



ISCA's Transformation

Constitution Review

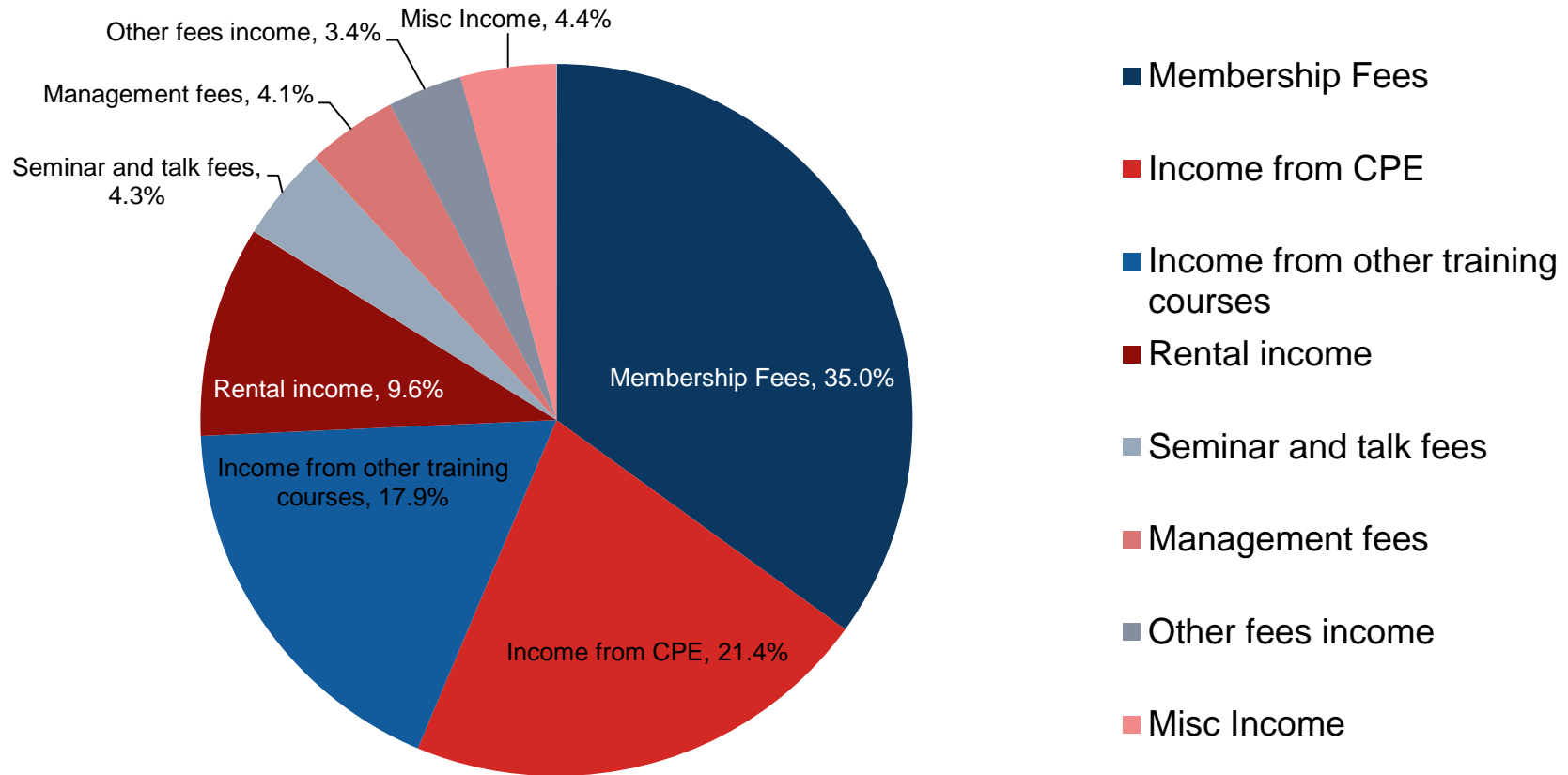
Rebranding

Professional
Management Team

Fostering
relationships with
key stakeholders

Financial viability
and sustainability

ISCA Financial Viability and Sustainability



Thank You



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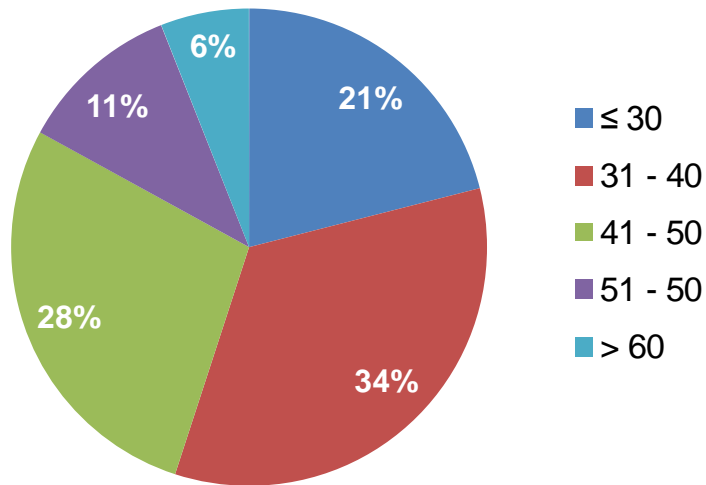


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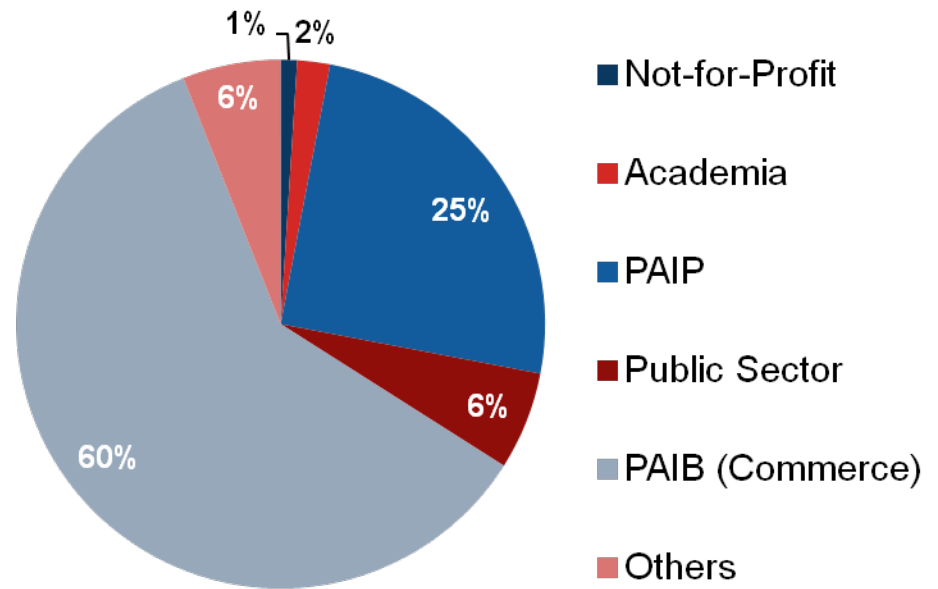
ISCA Membership Profile

Total number of members: 29, 839

Age in Years



Membership Profession



as at 31 December 2015

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