## New European Sustainability Reporting Requirements

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CLOSE TO 1 MILLION PROFESSIONALS



26 EU MEMBER STATES



**50 INSTITUTES** 



**35 COUNTRIES** 



# What's on the mind of EU policymakers?

Becoming the world's first **climate-neutral** continent .... by 2050



Key figures		
The first climate- neutral continent	At least 55% less net greenhouse gas emissions by 2030, compared to 1990 levels	<b>3 billion</b> additional trees to be planted in the EU by 2030

Source: European Commission

### CSRD

...fundamental for the EU Green Deal's objectives

- Main aim: transformation of business models
- Via European Sustainability Reporting Standards: measure and report
- Sustainability assurance



### **Corporate Sustainability Due Diligence Directive**

- EC proposal approved by EP & EU Member States 04/2024
- For large EU companies & non-EU companies active in the EU
- Take measures (ACTION) to prevent, identify and mitigate any adverse impact on human rights or the environment
- Sanctions: monetary penalties & civil liability
- 3<sup>rd</sup> party verification: optional to ensure compliance in supply chain

### **Reporting obligations under CSRD**

Climate transition plan & report under CSRD



## **ESG governance for transition**

- Societal & Regulatory push for Sustainability a strategic imperative
  - How can Boards approach sustainability?
  - From duty to report to duty to act/transition
- Format: questions Boards should consider:
  - Themselves
  - Ask others in company functions
- 3 key areas:
  - Business model transformation
  - Aligning governance with sustainability
- Sustainability information, disclosure &



#### ESG GOVERNANCE: QUESTIONS BOARDS SHOULD ASK TO LEAD THE SUSTAINABILITY TRANSITION

CORPORATE GOVERNANCE NOVEMBER 2023

### **Corporate Sustainability Reporting Directive**

- 1. SCOPE: listed & large entities in the management report, SMEs via value chain, from 12k to 43k companies
- 2. REPORTING in accordance with mandatory European Sustainability reporting standards (ESRS)
- 3. Digital tagging of ESRS in accordance with taxonomy
- 4. ASSURANCE => Limited assurance required, move to reasonable assurance later
- 5. EDUCATION => Professional education and CPD to be adapted to acquire knowledge in sustainability reporting and assurance
- 6. Law transposition in EU Member States to be done by 6 July 2024

### **CSRD**: assurance requirement

- Limited assurance requirement, ultimate goal is reasonable assurance (= audit)
- Statutory auditor's opinion on sustainability reporting
  - EU Member States can permit another auditor or independent assurance service provider (IASP)
- Selection of assurance service provider?:
- Need level playing field:
  - Similar qualification (knowledge + experience)
  - Use same sustainability assurance standard (ISSA 5000?)
  - Same ethical, independence & internal quality management requirements
  - Under same independent public oversight

## **Carbon Border Adjustment Mechanism (CBAM)**

ACCOUNTANCY EUROPE.

#### **CARBON BORDER ADJUSTMENT MECHANISM (CBAM)**

Combatting carbon leakage in the EU

Factsheet

FACTS.

ΛCCOUNTANCY

EUROPE.



TAX

#### WHAT IS CBAM?

Duty levied on imported goods



iron, steel, aluminium, fertilisers, cement, hydrogen, electricity, etc.

**ON WHICH** 

GOODS?

FROM WHICH COUNTRIES?

Non-EU countries (not currently linked to the EU ETS)



Consigments whose value are above 150 euros

FROM WHAT

VALUE?

WHEN & WHAT TO DO?

Now until 31/12/25: Submit emissions data

From 01/01/2026: Pay import tax via CBAM certificates



- To create level playing field for non-EU businesses for EU Emissions Trading System (ETS) for GHG emissions
- To avoid EU businesses relocating production / obtaining imports from non-EU countries with lower standards
- To encourage non-EU countries to green their industrial processes / energy generation

### Why is sustainability critical for SMEs?



- 5 key sustainability challenges/expectations for SMEs:
  - Importance of immediate (climate) action
  - Expectations from consumers, employees, new generations
  - Legislation
  - Access to finance
  - Value chain requirements



### **Our work to support SMEs and SMPs**



#### HIGHLIGHTS

As the backbone of the European economy, SMEs are increasingly in the centre of the focus on sustainable transition.<sup>1</sup>

This is because the relationship between SMEs and sustainability is increasingly interdependent, and it is no longer possible to ignore the impact of sustainability discussions on SMEs' business and markets. The sustainabile transition needs the involvement of SMEs, while long-term resilient SME success cannot be achieved without the integration of sustainability considerations into their business strategies.

Thinking about sustainability can feel overwhelming for many small businesses that deal with everyday challenges and business survival, especially given the current unprecedent COVID-19 crisis (see our publication <u>COVID 19; 5 key</u>, steps for accountants to guide SMEs through the crisis). Yet, the pandemic has demonstrated the urgent need for more resilient and sustainable business

3-STEP SUSTAINABILITY ASSESSMENT FOR SMES

#### WHAT IS THE 3-STEP SUSTAINABILITY ASSESSMENT?

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Many small and medium-sized enterprises (SMEs) are busy with the day-to-d business. It can be daunting for them to prioritise their business' sustainable This sustainability assessment checklist helps SME accountants and advisors clients to build their sustainability profile. It can be the first step to enable a sr durable business models and translate these challenges into new opportuniti

This checklist follows-up on our publication <u>SME risk management: sustainab</u> encourage users to adjust it according to evolving sustainability related deve partners' and authorities' expectations, and different SMEs' needs<sup>1</sup>.



#### GHLIGHTS

with the support of

The sustainable transition is a collective effort and a matter for society as a whole. SMEs, as the backbone of Europe's economy, also have a key role to play. The transition poses challenges, but also offers opportunities. However, it can feel daunting to get started and to imagine how the sustainable transition affects the business, even before being fully informed.

This paper presents 5 first steps an SME can take to begin their sustainable journey. It is vital to initiate the process, even with small steps, and gradually start preparing the business for what lies ahead.

#### INTRODUCTION

Small and medium-sized enterprises (SMEs) are facing growing pressures and expectations to make their businesses more sustainable<sup>1</sup>, and start reporting on their sustainability performance. Simultaneously, they are presented with new prospects, such as green finance and meeting consumer demands, which can bring about favourable business opportunities.

Some SMEs are already proactively taking steps to adapt their businesses, However, at the same time, many SMEs and their advisors are unsure about the expectations to meet and what standards or criteria to follow. Moreover, some sustainability matters may be more relevant for certain SMEs than others.

This paper suggests to SMEs and their advisors 5 initial steps any SME can take to begin their sustainability journey. It also describes general stages of the sustainable transition journey to enable SME owners to assess where they currently stand regarding sustainability.

The paper has been prepared in collaboration with <u>Accountancy Europe</u>, <u>Ecopreneur.eu</u> – the European Sustainable Business Federation, and supported by the <u>European Association of Cooperative Banks</u> (EACB). It has also been informed by interviews with small and medium-sized accountancy practitioners (SMPs) from around Europe, offering sustainability services for SME clients.

#### SMES' SUSTAINABLE TRANSITION STAGES

Some SMEs are already more sustainable than large companies operating across the globe. Yet their full participation in the collective sustainable transition effort is pivotal.

Preparing for a sustainable transition can be a demanding task for many SMEs. Even businesses aware of the need to transition and plan to act early on can wonder where to begin. Sustainability needs to become central to how an SME thinks about every aspect of the business (often referred to as "integrated thinking"). That is why this section outlines 5 general stages of sustainable transition. This should enable businesses to assess where they stand and where they should start.

Sustainability means meeting the needs of the present without compromising the ability of future generations to meet theirs. It is often broken down into three

#### INSIGHTS FROM SME ACCOUNTANTS: PRACTITIONERS HELP SMES GO GREEN

**3Y JESPER ESMAN ANDERSEN, ROESGAARD** 

Category

Good Governance & Sustainable Economy Professional Matters

ag SME support SME/SMP Sustainability



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### **Accountancy Europe Sustainability Education Hub**

# Accountancy Europe <u>webpage</u> to showcase members' initiatives on sustainability education



