



THIRD REGIONAL AUDIT QUALITY ASSURANCE FORUM

# Improving Audit Quality through Cooperation

October 22-23, 2024, Bucharest, Romania

# Improving Audit Quality through Cooperation

Bucharest, Romania

Sheraton Bucharest Hotel (Calea Dorobanți 5-7, 010551)

October 22-23, 2024

## FOREWORD

The third [Forum of Public Oversight Bodies](#) (POB Forum) is organized jointly under two flagship programs of the World Bank Centre for Financial Reporting Reform ([CFRR](#)) based in Vienna, Austria: the Road to Europe Program of Accounting Reform and Strengthening Institutions for Small and Medium-sized Enterprises ([REPARIS for SMEs](#)) and the Enhancing Accounting, Auditing, and Sustainability Reporting ([EAASURE](#)) Program.

The POB Forum was established in May 2023 under REPARIS for SMEs, aiming to improve audit quality in Western Balkan countries through learning, exchange of experience, and regional cooperation. It facilitates sharing of international and regional knowledge and experience in the field of public oversight and quality assurance.

This platform is now supported by the EAASURE regional program, involving the competent authorities from 11 participating countries: Albania, Armenia, Azerbaijan, Bosnia and Herzegovina, Georgia, Kosovo, Moldova, Montenegro, North Macedonia, Serbia, and Ukraine.

The **target audience of the POB Forum** includes representatives of ministries of finance responsible for accounting and audit legislation; executive staff, board members, and quality assurance inspectors of public audit oversight authorities; as well as representatives of professional accounting organizations (PAOs) with responsibilities delegated by a POB related to quality assurance or other tasks.

**The specific objectives** of the POB Forum on October 22 and 23 are to:

- Learn from the experience of Romania in transposing the European Union (EU) accounting and auditing acquis and institutionalizing a framework for audit oversight and quality assurance in line with EU provisions.
- Learn from the experience of Serbia in establishing a public oversight and quality assurance system.

- Advance the discussion on the increasing role and impact of artificial intelligence (AI) in corporate financial reporting, audit, and quality assurance.
- Learn from each other on formulating remediation actions for significant findings identified by quality assurance inspections.

***The expected results*** are that knowledge and experience gained from this event should: (i) support the further alignment of countries' corporate financial reporting frameworks with relevant EU Directives and regulations, and (ii) improve the practice of identifying significant findings through quality assurance inspections and formulating appropriate remediation actions.

Within one month after this event, each country delegation will be invited to provide feedback and explain how their participation in the POB Forum has contributed to the reform agenda in their country, what is better or different because of the capacity-building support, and the likely sustainability of the presumed increases in knowledge, skills, and competence in individuals, groups, or organizations. Such feedback should inform the frequency, approach, and topics covered in subsequent POB Forums.

The language of the event is English with simultaneous interpretation into Albanian, Bosnian/Croatian/Serbian, Russian and Romanian (on Day 1).

## AGENDA | DAY 1 | TUESDAY, OCTOBER 22, 2024

**08:30** Registration and Welcome Coffee

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### Welcome Remarks

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**09:00** **Alanna Simpson** | Interim Country Manager for Romania, The World Bank  
**Georgiana Oana Stănilă** | President, Authority for Public Oversight of the Statutory Audit Activity, Romania

### Icebreaking Session

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**09:20** Moderator:  
**Garik Sergeyan** | Senior Financial Management Specialist, The World Bank

### Auditing and Accounting Regulatory Framework in Romania

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This panel will provide an overview of the auditing and accounting regulatory framework in Romania. Three key regulators have a role in corporate sector accounting, corporate financial and sustainability reporting, and auditing: the Ministry of Finance, the National Bank, and the Financial Supervisory Authority. The session will provide insights on how the legal framework was aligned with the EU acquis and the key challenges faced by the Romanian authorities. It will also highlight how authorities contribute to the integrity and transparency of financial reporting in Romania.

**09:40** **Alexandra Lazăr** | Director, Accounting Regulation Directorate, Ministry of Finance of Romania  
**Valentina Dascălu** | Head of Foreign Exchange and Accounting Regulation Division, Regulation and Licensing Department, National Bank of Romania  
**Vasile Stroi** | Senior Supervisor, Supervision Department, National Bank of Romania  
**Luminița Tatarici** | Senior Economist, Financial Stability Department, National Bank of Romania  
Moderator:  
**Anneliese Viorela Voinea** | Senior Financial Management Specialist, The World Bank

**10:40** Coffee Break

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## Learning from the Experience of EU Member States: Overview of the Audit Oversight System of Romania

11:00

The session will provide a brief overview of the mission and the key roles and responsibilities of the Romanian Authority for Public Oversight of the Statutory Audit Activity (ASPAAS). It will cover aspects such as funding, the nomination of Board Members, staff recruitment, market monitoring, and international cooperation. The session will also offer information about the registration of auditors and audit firms in Romania and continuing professional education requirements for auditors. The conditions of delegation of some tasks to the Chamber of Financial Auditors of Romania (CAFR) will also be discussed, including ASPAAS's role in monitoring the delegated tasks. The presentation will be followed by a Q&A session.

**Georgiana Oana Stănilă** | President, Authority for Public Oversight of the Statutory Audit Activity, Romania

Moderator:

**Iwona Warzecha** | Senior Financial Management Specialist, The World Bank

12:30 Lunch

## Learning from the Experience of EU Member States: Quality Control Reviews in Romania

13:30

This session will outline the ASPAAS approach to inspections of auditors and audit firms. It will present the existing legal framework and general approach, highlighting areas like organization of quality assurance inspections and inspection cycles, follow-up by ASPAAS after inspections, and public reporting. It will then focus on technical details related to quality control reviews, including preparation for inspections, risk-based approach to review of audits in inspections, methodology used in inspections, review of engagements, review of internal quality control, ASPAAS evaluation of the findings (with reference to practical examples), final assessment, and investigation process. It will also discuss the inspection approach for small audit practices and use of IT tools. The presentation will be followed by a Q&A session.

**Adina Clim** | Head of the Inspection and Investigation Service of Authority for Public Oversight of the Statutory Audit Activity

Moderator:

**Andrei Busuioc** | Senior Financial Management Specialist, The World Bank

**15:00** Coffee Break

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**The Role of the Chamber of Financial Auditors of Romania**

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In this session, CAFR will provide an overview of its key activities and responsibilities and explain how it contributes to the regulation of the auditing profession in Romania. Topics will include: (i) the role of CAFR in regulating the profession in Romania; (ii) the requirements for becoming a member, including education, training, and certification; (iii) the role of CAFR in promoting ethical and professional standards among statutory auditors, and enforcing disciplinary measures when necessary; and (iv) CAFR's role in representing the interests of statutory auditors in Romania, and advocating for policies that support the profession. The session will also highlight how CAFR contributes to the integrity and transparency of financial reporting in Romania. The presentation will be followed by a Q&A session.

**15:30**

**Adriana Spiridon** | Head of Admission, Professional Development, and Trainees, Chamber of Financial Auditors of Romania

**Rodica Iacob** | Head of Monitoring, Control, Professional Competence, and Research Department, Chamber of Financial Auditors of Romania

Moderator:

**Garik Sergeyan** | Senior Financial Management Specialist, The World Bank

**17:00** End of Day 1

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**19:00** Group Dinner at Caru' cu Bere (Str. Stavropoleos, no. 5, Sector 1)

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**22:00** End of Group Dinner

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## AGENDA | DAY 2 | WEDNESDAY, OCTOBER 23, 2024

### Learning from the Experience of the Western Balkans: Public Oversight and Quality Assurance System in Serbia

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09:00

As part of this panel, the Serbian delegation will share their experiences in establishing a public oversight and quality assurance system in accordance with EU provisions. They will outline the key institutional arrangements, roles, responsibilities, and powers of the involved institutions. The panelists will also discuss the existing implementation and enforcement challenges in Serbia, as well as the actions taken in response. Participants will have the opportunity to ask questions and engage in a discussion with the panelists.

Panelists:

**Vojkan Zdravković** | Senior Advisor, Accounting and Auditing Unit, Department for Financial System, Ministry of Finance of Serbia

**Marko Janković** | President, Securities Commission of Serbia

**Boško Vidaković** | Secretary General, Chamber of Auditors of Serbia

Moderator:

**Svetlana Platon** | Financial Management Consultant, The World Bank

10:30

Coffee Break

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### Impact and role of AI in audit, public oversight, and quality assurance

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11:00

The session will explore the opportunities for use of AI, with examples, and its potential impact on the profession and the role of auditors, both in terms of how AI is used to support audit processes, and the importance of robust approaches to reviewing clients' use of AI in the context of the financial audit. The session will also touch on some of the ethical and regulatory considerations when adopting AI. In addition, the session will explore other recent innovations affecting the future of audit and the use of technology.

**Ami Beers** | Senior Director, Assurance and Advisory Innovation, Association of International Certified Professional Accountants

**Ian Pay** | Head of Data Analytics and Tech, Institute of Chartered Accountants in England and Wales

**Nataliia Vovchuk** | Head of South East Europe Office, Association of International Certified Professional Accountants

**Jon Hooper** | Senior Manager, International Capacity Building, Institute of Chartered Accountants in England and Wales

Moderator:

**Iwona Warzecha** | Senior Financial Management Specialist, The World Bank

**12:30** Lunch

### **Improving Audit Quality through Regional Cooperation**

As part of this session, each country delegation will be invited to present up to three findings from recent quality assurance inspections, covering both audits of public interest entities (PIEs) and non-PIEs, along with related remediation actions. Following each presentation, the audience will be invited to provide feedback, with particular emphasis on whether they agree with the remediation actions or would suggest improvements. The aim of such an exercise is to learn from each other in order to enhance the quality of inspections, resulting in better quality audits and financial information.

**13:30**

Moderators:

**Andrei Busuioc** | Senior Financial Management Specialist, The World Bank

**Svetlana Platon** | Financial Management Consultant, The World Bank

Experts:

**Jon Hooper** | Senior Manager, International Capacity Building, Institute of Chartered Accountants of England and Wales

**Adina Clim** | Senior Quality Assurance Inspector, Authority for Public Oversight of the Statutory Audit Activity, Romania

**14:30** Coffee Break

**15:00** Improving Audit Quality through Regional Cooperation - Continued

**Closing Remarks**

**16:00**

**Garik Sergeyan** | Senior Financial Management Specialist, The World Bank

**16:30** End of the Event



## BIOS OF THE SPEAKERS AND MODERATORS

(in order of appearance)

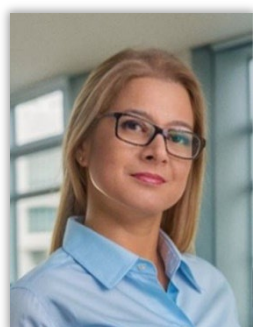


### **ALANNA SIMPSON**

Lead Disaster Risk Management Specialist, Europe and Central Asia Region, and recently Romania-Hungary Interim Country Manager, The World Bank

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Alanna Simpson was recently Romania-Hungary Interim Country Manager for the World Bank and is now the Lead Disaster Risk Management Specialist and regional coordinator for disaster risk management. In this role, she works with authorities to assess disaster and climate risks and to design policy reforms and investments across sectors that build resilience to climate change and disasters, alongside increased inclusion and sustainability. In post disaster and crisis environments, she coordinates and leads sectorial teams to assess damage and reconstruction needs. Prior to joining the World Bank Group, she worked for the Australian Government, where she led efforts to improve the assessment of disaster and climate risks in East Asia and the Pacific. A dual New Zealand and Australian national, she holds a Ph.D. in geoscience from the University of Queensland (Australia), a M.Sc. from the University of Otago (New Zealand) and a B.Sc. from the University of Auckland (New Zealand).



### **GEORGIANA OANA STĂNILĂ**

President, Authority for Public Oversight of the Statutory Audit Activity, Romania

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Georgiana Oana Stănilă joined the Authority for Public Oversight of the Statutory Audit Activity as the president in 2020. She is a PhD Associate Professor at the Bucharest University of Economic Studies, Department of Accounting and Auditing and Vice Dean of the Faculty of Business Administration in Foreign Languages. She holds a bachelor's degree in economics from the Bucharest University of Economic Studies, the Faculty of Accounting and Management Information Systems, a bachelor's in law, a master's degree in English language education and research communication for business and economics from the Faculty of International Business and Economics, a postgraduate specialization in company accounting based on international accounting standards, and a PhD in accounting.



### **GARIK SERGEYAN**

Senior Financial Management Specialist, World Bank

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Garik Sergeyev is a Senior Financial Management (FM) Specialist at the World Bank CFRR. He has over 20 years of work experience in FM in different industries, including 18 years at the World Bank. Previously he worked as a FM Coordinator for Central Asia, covering the FM aspects of World Bank projects in Kazakhstan, Kyrgyz Republic, Tajikistan, and Uzbekistan. He also worked as World Bank Country FM Specialist for Armenia and Georgia. He has about six years of teaching experience of professional accounting courses (performance management and FM) and work experience including with non-governmental organizations, SMEs, local government, and a large industrial company. He is an Association of Chartered Certified Accountants (ACCA) fellow and has an MBA degree.

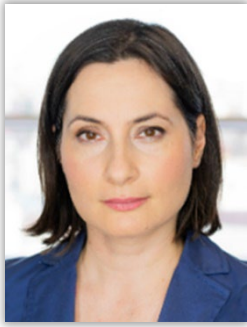


### **ALEXANDRA LAZĂR**

Director, Accounting Regulation Directorate, Ministry of Finance of Romania

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Alexandra Lazar is Director of the Legislation and Accounting Regulations Directorate which is responsible for drawing up accounting regulations mainly targeting economic operators. Thus, she was directly involved in the transposition of EU accounting and auditing legislation and in the drafting and interpretation of legislation applicable to economic operators, both before and after EU accession. She also has experience of enforcing the national legislation arising from the transposition of EU accounting requirements. She holds a PhD in accounting and has published various articles in specialized journals. She is a member of the Romanian Body of Chartered Accountants and Authorized Accountants, as well as of CAFR, and a member of the editorial board of the Ministry of Finance's magazine "Public Finance and Accounting".



### **ANNELIESE VIORELA VOINEA**

Senior Financial Management Specialist, World Bank

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Viorela Voinea is an experienced finance professional, with more than 15 years of work experience in her specialization. She is currently Senior Financial Management Specialist in the Bucharest World Bank office supporting projects in Europe and Central Asia region. During her career in the World Bank, she has provided fiduciary support for the preparation and implementation of investment projects in several countries such as Bulgaria, Croatia, North Macedonia, and Romania, and contributed on the technical side to several capacity building projects in Romania and Bulgaria in public financial management areas such as budgeting, accounting, internal controls, and external auditing. She is a fellow of the ACCA and holds a master's degree in management of the banking systems from the Academy for Economic Studies, Bucharest. Prior to joining the World Bank, she worked in the private sector in areas such as finance and accounting, and internal audit, including monitoring compliance under the Sarbanes-Oxley Act.



### **IWONA WARZECHA**

Senior Financial Management Specialist, REPARIS for SMEs Team Leader, The World Bank

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Iwona Warzecha is a Senior Financial Management Specialist at the World Bank's Governance Global Practice and Team Leader of REPARIS for SMEs. She has vast experience in the implementation of country level diagnostic & advisory services in the area of public and private sector accounting and auditing in European countries; promoting IFRS Accounting Standards, International Public Sector Accounting Standards, and International Standards on Auditing to strengthen financial accountability, governance, and transparency. She provides advice and technical assistance to complex World Bank lending projects to enhance institutional capacity in financial management and corporate governance including for state owned enterprises (SOEs). Prior to joining the World Bank, she worked for PricewaterhouseCoopers performing audits and due diligence of banks and other financial institutions. She has led and contributed to many technical assistance projects and papers related to corporate financial reporting and auditing, public financial management, including tax administration, public sector accounting, and public financial accountability assessments. She has a master's degree in finance and banking from the Academy of Economics in Katowice and ACCA professional qualifications.



### **ADINA CLIM**

Head of the Inspection and Investigation Service, Authority for Public Oversight of the Statutory Audit Activity, Romania

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Adina Clim is Head of the Inspection and Investigation Service of ASPAAS. She has more than fifteen years of experience in financial auditing, in public and private sectors, including four years of initial experience acquired as an auditor of Deloitte Audit SRL. She joined ASPAAS in 2016 as the first audit quality control inspector, accumulating more than seven years of experience in audit supervision, including as inspector. She is a certified auditor accredited by CAFR since 2008.



### **ANDREI BUSUIOC**

Senior Financial Management Specialist, The World Bank

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Andrei Busuioc has been Central Asia Financial Management Coordinator for the World Bank since July 2020. He is responsible for leading the financial management function in Central Asia, while continuing to lead and support corporate financial reporting and SOE governance activities. He has extensive experience in accounting and auditing in the private and public sectors, as well as university lecturing on accounting and auditing. He worked at the CFRR from 2008 to 2020 where he led activities supporting country-level financial reporting and SOE governance reforms. He has led several accounting and auditing reports on the observance of standards and codes and contributed significantly to many more, especially in his thematic areas of expertise of audit regulation and SOE governance. He is a PhD in economics, is an ACCA fellow member, and holds a postgraduate diploma in public financial management from SOAS, University of London.



### **ADRIANA SPIRIDON**

Head of Admissions, Professional Development, and Trainees, Chamber of Financial Auditors of Romania

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Adriana Spiridon has been the head of the Department of Admissions, Professional Development, and Trainees at CAFR since 2018, and a member of the Professional Accountancy Education Europe Steering Group since 2019. The department she manages oversees three major

activities delegated to CAFR by the Romanian public interest oversight board (ASPAAS): the annual continuous professional development program for financial auditors, organization of the access test for practical training, and the professional competence exam at the end of practical training. She has also been part of the translation committee for various editions of the International Auditing and Assurance Standards Board and the International Ethics Standards Board for Accountants Handbooks and has coordinated several translation projects of the International Federation of Accountants standards into Romanian. Previously, she was involved in CAFR's international relations activities, serving as Head of the International Relations Department (2010 – 2013) and as an International Relations Officer (2008 – 2010). She graduated from the University of Bucharest, has a master's degree in specialized translation and terminology studies, as well as an international relations specialist certificate issued by the Romanian Diplomatic Institute.



### **RODICA IACOB**

Head of Monitoring, Control, Professional Competence, and Research Department, Chamber of Financial Auditors of Romania

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Rodica Iacob has been the Head of the Department of Monitoring, Control, Professional Competence, and Research at CAFR since 2020 and has been a certified financial auditor since 2011. She has worked in the Monitoring Department since 2004, serving as Senior Quality Assurance Inspector (2020 – 2015), Inspector (2008 – 2015), and Junior Inspector (2004 – 2008). The department she manages plays a crucial role in ensuring the quality, competence, and ethics of the audit profession. The quality assurance inspectors monitor the work of financial auditors and audit firms, except for statutory audit engagements, to ensure compliance with both national regulations and international auditing standards. She represents CAFR to the Romanian Financial Intelligence Unit and has been involved in numerous working teams and evaluation meetings to ensure financial auditors' compliance with anti-money laundering and counter-terrorist financing laws and regulations. Since 2016, she has also been part of the team representing CAFR in the Quality Assurance Network, a project initiated by the ICAEW Quality Assurance Department, which promotes the improvement of audit quality and the exchange of best practices among various professional institutes. She graduated from the Academy of Economic Studies in Bucharest with a bachelor's degree in business administration.



### **VOJKAN ZDRAVKOVIĆ**

Senior Advisor, Accounting and Auditing Unit, Department for Financial System, Ministry of Finance of Serbia

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Vojkan Zdravković, a graduate lawyer, has over 20 years of work experience in public administration (Ministry of Finance – federal and republic levels, Tax Administration). He has dedicated the majority of his career to the development and implementation of regulations in the field of financial statement auditing. Since 2008, he has been employed in the financial system sector of the Serbian Ministry of Finance (currently senior advisor in Accounting and Auditing Unit). He was a member of the National Accounting Commission and provided expert assistance to the Public Oversight Board. He is a member of the negotiating group PG-6 – Company Law, on alignment of domestic regulations on statutory auditing with relevant EU regulations. In recent years, he has participated in numerous conferences, seminars, and workshops presenting on audit regulations.



### **MARKO JANKOVIĆ**

President, Securities Commission of Serbia

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Marko Janković has served as the President of the Securities Commission since 2019. In November 2021, he was reappointed for a second term on the recommendation of the Parliamentary Committee for Finance, the Republic Budget, and Public Expenditure Control. He is responsible for overseeing and regulating Serbia's capital markets. His duties include ensuring compliance with securities laws, protecting investors, promoting market integrity, and fostering the development of digital assets. His work with the Securities Commission involves close collaboration with other regulatory bodies both domestically and abroad, as well as contributing to the development and implementation of policies that shape the Serbian capital market. His extensive experience in the banking sector and stock exchange has been instrumental in advancing financial markets and addressing regulatory challenges. From 2016 to 2019, he served as a member of the Securities Commission. Earlier roles include Executive Director of Centroprom, a joint-stock company, and Head of Risk Analysis and Compliance at Centar Faktor LLC. He also served as Chief Broker at Crédit Agricole Bank and was a member of its development board. Early in his career, he worked as a stockbroker at Eurohypo, a joint-stock company. He has participated in numerous national and international conferences focused on financial markets and digital asset regulation. He holds a degree in economics from the University of Belgrade's Faculty of Economics. He has passed the

professional exam to qualify as a licensed broker, a certification issued by the Securities Commission. He is fluent in English, Russian, and German.



### **BOŠKO VIDAKOVIĆ**

Secretary General, Chamber of Auditors of Serbia

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Boško Vidaković is Secretary General of the Chamber of Auditors since 2008. He works on the organization of the audit profession in Serbia, and the adoption of EU Directives into Serbian legislation. He cooperates with domestic and international organizations to advance the audit profession. He graduated from the Faculty of Law in Belgrade.



### **SVETLANA PLATON**

Financial Management Consultant, The World Bank

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Svetlana Platon is a Financial Management Consultant at the World Bank. She joined the World Bank in 2009 to support the corporate financial reporting reform agenda in Moldova. She has since been involved in regional activities of the CFRR in the areas of corporate financial and sustainability reporting and audit strengthening as part of the regional programs implemented by CFRR for Western Balkan countries and countries of the Eastern Partnership. She has expertise in the thematic areas of accounting and audit regulation, public oversight, accounting education, and SOE governance in countries of Europe and Central Asia. Prior to joining the World Bank, she was the Chief Accountant at the Consolidated Agricultural Projects Management Unit of World Bank-financed projects in Moldova and was a lecturer at the Academy of Economic Studies of Moldova. She holds a PhD in economics and is an ACCA fellow member. She is based in Moldova but works across the Europe and Central Asia region on regional and country-level activities.



### **AMI BEERS**

Senior Director — Assurance and Advisory Innovation, Association of International Certified Professional Accountants

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Ami Beers is a Senior Director on the Assurance and Advisory Innovation Team at the Association of Certified Professional Accountants, responsible for identifying new opportunities for the assurance profession in business reporting, advisory, and assurance areas including sustainability reporting and assurance, auditing of digital assets, cybersecurity

and XBRL. She brings deep expertise to the development of assurance and/or advisory services guidance and criteria, thought leadership, and member and market communications to maximize awareness and adoption of technologies and techniques that improve the audit as well as assurance and advisory services on information outside of the traditional financial statement audit, including ESG assurance. She monitors trends and developments in market practice and in the technology, regulatory, and legislative environments to proactively identify emerging market needs and new service opportunities for members. She previously had financial management roles including Controller, Treasurer, and VP of Finance at both public and private companies. She began her accounting career as an auditor at Ernst & Young, LLP. She graduated with a bachelor's in accounting from Syracuse University.



### **IAN PAY**

Head of Data Analytics and Tech, Institute of Chartered Accountants in England and Wales

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Ian Pay joined ICAEW as Head of Data Analytics and Tech in March 2022, looking at the role that analytics and technology solutions play in the profession, and supporting ICAEW members in their exploration and development of knowledge around technology. Prior to this, he worked for over 10 years at PwC UK in Data Analytics. During this time, he focused on a number of areas including building analytics solutions using SQL and Alteryx, development of robust, automated transformation processes supporting the firm's award-winning Halo suite of applications, and, more recently, taking a lead role in data acquisition across the firm (streamlining the process of obtaining data from clients' systems). His various roles involved him working across a wide range of audit and non-audit clients, as well as having responsibility for hundreds of staff in specialist teams across the UK and abroad. He also played an active role in the development and delivery of several team, departmental and firmwide training courses, with digital upskilling being an area he is particularly passionate about as he supported the pilot and rollout of the firm's Digital Academies program. Before joining PwC, he trained and worked as a music teacher in Greater Manchester, delivering classroom and instrumental lessons to children of all ages. He remains a keen amateur musician.





### **NATALIIA VOVCHUK**

Head of South East Europe Office, Association of International Certified Professional Accountants

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Nataliia Vovchuk is Head of South East Europe for the Association of International Certified Professional Accountants (AICPA). In this role as she oversees multiple AICPA- Chartered Institute of Management Accountants (CIMA) operations in the region, works with stakeholders to gain further recognition of AICPA in Europe, and liaises with key contacts in government, institutions, international donor organizations, and professional bodies active in accounting and audit education and training. She has extensive experience in the accounting industry and professional education. She is skilled in strategic alliance development, education projects delivery, general and performance management. She set up and ran the ACCA Ukraine, Baltic, and Caucasus States office for 12 years and in 2016 set up the CIMA infrastructure in Ukraine. She has acted as a technical expert on accounting and audit education development in the European Bank Training Network (EBTN), provided consultancy at EU Accountancy Reform for a Russian Federation project on reform of the educational system, and was project coordinator for several International projects during her career with KPMG/Barents Group LLC, National Center for the Training of Bank Personnel of Ukraine, International Business and Technical Consultants Inc. She designed a Research and Insight Series Engagement Model for higher education institutions which involved about 40 universities and she has presented technical research and moderated various high profile events for financial experts. She has a MBA in Banking and a PhD in Pedagogy.



### **JON HOOPER**

Senior Manager, International Capacity Building, the Institute of Chartered Accountants in England and Wales

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Jon Hooper is a senior financial management consultant specializing in assisting governments, POBs, PAOs, and other stakeholders to drive real sustained improvements in corporate and public sector financial reporting and audit regulation and practice in both the public and private sectors. For the last four years, he has been a Senior Manager in the ICAEW International Capacity Building team. In addition, he is Team Leader for the Implementation of EU Practices for Accounting, Financial Reporting and Audit in Ukraine (EU-FAAR) project, assisting the Ministry of Finance in Ukraine and other stakeholders for over five years on accounting and audit reform initiatives. He has recently worked on reform projects in Georgia, Armenia, the Kyrgyz Republic, Saudi Arabia, Abu Dhabi, Afghanistan, Nepal, Cambodia,

Samoa, and across Central and East Asia. He was formerly Head of International Relations for the Financial Reporting Council. He worked for the Financial Reporting Council for 10 years, including for three years on the establishment and operations of the UK Professional Oversight Board for Audit. He worked on secondment to the World Bank in Washington for two years. He served on the International Accounting Education Standards Board Consultative Advisory Group for six years. After graduating from Cambridge University, he joined KPMG in London and worked in audit and transaction services before working in corporate finance and then audit and accounting regulation. He is a prize-winning graduate of the ICAEW accountancy qualification and a fellow member of both ICAEW and ACCA.

## EAASURE is co-funded by



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Confederazione Svizzera  
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