



PERSPECTIVES FOR
THE FUTURE

**FINCOP &
EDUCOP**

SMART INTERACTIVE TALK

**HOW TO DEVELOP
FINANCIAL REPORTING
& BUDGET LITERACY
PROGRAMS**

May 26, 2020

CFRR >>

**Centre for Financial
Reporting Reform**



WORLD BANK GROUP

Centre for Financial Reporting Reform (CFRR)
Governance Global Practice, The World Bank

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PULSAR 

The Public Sector Accounting and Reporting Program

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SMART INTERACTIVE TALK

**HOW TO DEVELOP FINANCIAL
REPORTING AND BUDGET LITERACY
PROGRAMS**

May 26, 2020

CONTEXT

Financial and budget literacy could be seen as a possession of the set of skills and knowledge that allows an individual to make informed and effective decisions related to managing financial resources. This is particularly important for: (i) public sector officials, who are responsible for managing public funds; (ii) college students, who are planning to apply to jobs in the public sector.

The main objective of this virtual workshop is to discuss and provide information to the participants on different elements that are required for designing an effective and successful training program. Some of the topics to be discussed during the workshop are: (i) what are the most effective education and training methods; (ii) what is the best way to develop delivery method and instructional design; (iii) how to ensure that the knowledge, skills and abilities are transferred; (iv) importance of implementing continuous professional education program.

LOCATIONS AND TIME

- **08:30** – Washington, DC
- **14:30** – Belgrade, Podgorica, Prishtina, Sarajevo, Skopje, Tirana, Vienna, Zagreb
- **15:30** – Chisinau, Kiev, Minsk
- **16:30** – Baku, Tbilisi, Yerevan

AGENDA | TUESDAY, MAY 26, 2020, 14:30 (CET)

Opening Remarks

14:30

Welcome remarks and brief introduction of the topic and the speakers.

Adenike Sherifat Oyeyiola | Practice Manager, EPSPF, World Bank

Daniel Boyce | Practice Manager, Governance ECA region, World Bank

Designing effective training programs

14:40

What are the key success factors for designing an effective Public Financial Management (PFM) training program?

Andreas Bergmann | Director, Public Sector, ZHAW School of Management and Law, Switzerland; former Chair of IPSASB

Delivering successful training programs

15:00

Public financial management (PFM) training as part of the broad PFM reform and lessons learned in delivery of successful training program

Oleksii Balabushko | Sr. Public Finance Specialist, World Bank

Questions & Answers

15:20

Questions and answers, and wrap-up of the session

Dmitri Gourfinkel | PULSAR FinCoP Task Team Leader; Sr. Financial Management Specialist, The World Bank

Srinivas Gurazada | PULSAR EduCoP Task Team Leader; Sr. Financial Management Specialist, The World Bank

Closing remarks

15:50

Arman Vatyan | PULSAR Program Manager; Governance Focal Point for Central Asia, The World Bank

16:00

End of Virtual Workshop

BIOS OF THE SPEAKERS AND MODERATORS

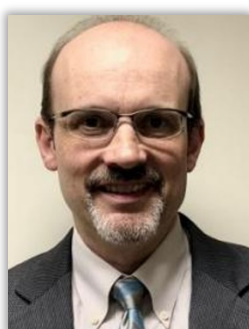
(in order of appearance)



ADENIKE SHERIFAT OYEYIOLA

Manager Governance Standards, Codes and Systems, World Bank

Adenike (Nike) Oyeyiola is Practice Manager for Governance Standards, Codes and Systems Unit in the Governance Global Practice of the World Bank. Her unit cover issues related to corporate financial reporting (CFR), standards and codes around transparent financial management in public and private sectors, corporate governance, state-owned enterprises (SOEs), technology and integrated digital solutions for governance, and public expenditure and financial accountability. She has worked on various countries in Africa, South Asia, East and Central Asia, led dialogues and provided strategic policy advice to governments and private sector. Prior to joining the World Bank, Nike worked in Ernst & Young on assurance and advisory services with a focus on high risk auditing and consulting tasks.



DANIEL BOYCE

Governance Practice Manager, World Bank

Daniel Boyce is Practice Manager for Financial Accountability and Reporting in the World Bank's Governance Global Practice. He is currently covering the Latin America and Caribbean as well as the Eastern Europe and Central Asia regions. He is a Certified Public Accountant (CPA) and holds a Ph.D. in Political Science from the University of California, Los Angeles (UCLA). Mr. Boyce is responsible for overseeing quality in the World Bank's operational financial management work and the capacity building activities conducted by financial management staff in the two regions, including leadership of initiatives related to accounting, financial reporting and auditing.



ANDREAS BERGMANN

Director, Public Sector, ZHAW School of Management and Law, Switzerland; former Chair of IPSASB

Andreas Bergmann is a Full Professor of Public Finance and Director Public Sector at the Zurich University of Applied Sciences, School of Management and Law since 2002. He was Chair of the International Public Sector Accounting Standards Board (IPSASB) from 2010 until 2015, after serving the board as a public member since 2006. He is a member of the Swiss

Accounting Standard Setter for the Public Sector (SRS-CSPCP) since 2009, and a member of the European Commission Accounting Advisory Group since 2010, both ongoing. In 2010, Mr. Bergmann was a Visiting Professor at Victoria University in Wellington, New Zealand. He is a scientific advisor on PFM reforms in Switzerland, Europe, Central Asia, Latin America, South East Asia, and to various international organizations. From 2003 to 2009, he was the Scientific Advisor for the public sector accounting reforms at the federal and state level in Switzerland. He was also a member and later Chair of the advisory committee for GFSM2001/ESA95 implementation in Switzerland. In 1999, he joined Zurich University of Applied Sciences as a Senior Lecturer and became a Full Professor in 2002. Mr. Bergmann started his career as a business consultant before joining the Ministry of Education of the State of Zurich as a Project Manager for NPM Reforms/Head of Controlling. He holds a diploma from Lancaster University, and a master's degree and a Ph.D. from St. Gallen University.



OLEKSII BALABUSHKO

Senior Public Finance Specialist, World Bank

Oleksii Balabushko is a Senior Public Finance Specialist and a Co-Chair of the Public Expenditure and Financial Management Community of Practice with the World Bank Group. He joined the World Bank in 2006 and since then worked on analytical, advisory and lending operations in the areas of public financial management and fiscal policy across Europe and Central Asia, Africa and Middle East. He also worked at the PEFA Secretariat between 2013-2015. Mr. Balabushko holds a MSc in Economics from the Florida State University.



DMITRI GOURFINKEL

Senior Financial Management Specialist, PULSAR FINCOP Team Leader, World Bank

Dmitri Gourfinkel is a Senior Financial Management Specialist at the World Bank's Governance Global Practice and has 14 years of professional experience in public financial management and fiduciary compliance in a number of countries. Before joining the Bank in 2007, he held several posts in both national and sub-national governments in Mexico, including Adviser to the Minister of Finance, Chief Adviser to the Deputy Treasurer of the Federation, and Chief Adviser to the Auditor General of Mexico City. Dmitri is a Certified Public Accountant by Mexican Institute of Charter Accountants and holds a master's degree in Public Administration from the Maxwell School of Citizenship and Public Affairs at Syracuse University. Dmitri is the Task Team Leader of the PULSAR subtask on Financial Reporting Frameworks.



SRINIVAS GURAZADA

Senior Financial Management Specialist, PULSAR EDUCOP Team Leader, World Bank

Srinivas Gurazada is the Global Lead, Public Financial Management (PFM) at the World Bank and is based in Washington DC. He is responsible for synthesizing global knowledge on PFM to help Governments implement fiscal policies effectively. His expertise and interest include health systems strengthening, includes budget reforms (e.g. performance/output-based budgeting), revenue mobilization, accounting and financial reporting reforms, internal controls, audit and conducting diagnostic assessments (PEFA, TADAT, PIMA, SAI – PMF, ROSC, PERs etc). He has over 25 years of experience in Public Financial Management and Governance having worked in the Governments of India and Oman, several United Nations organizations and the World Bank. He is the Convenor of Financial Management Technical Working Group (FMTWG) in the health sector and is a core member of UHC 2030. He chairs the Accountability & Oversight Institutions Community of Practice of World Bank, with specific focus on Supreme Auditing Institutions. He is the Team Leader of Public Sector Accounting and Reporting Program (PULSAR)'s Education Community of Practice (EDUCOP).



ARMAN VATYAN

Lead Financial Management Specialist - Governance Focal Point for Central Asia, The World Bank; PULSAR FINCOP Team Leader

Arman Vatyán, a UK and Canadian chartered accountant, is PULSAR Program Manager and a World Bank Governance Global Practice Focal Point overseeing the implementation of the World Bank's Governance activities in Central Asia including the financial management work program. He has more than 20 years of experience in leading critical financial management initiatives and reforms, including in public sector and corporate accounting and financial reporting, public internal and external audit, financial management information system (FMIS) and public internal control in 24 countries in the Europe and Central Asia, Latin America and Middle East and North Africa regions. He also leads the PEMPAL Internal Audit Community of Practice of 23 countries (since 2008) and other successful regional PFM programs. Prior joining the World Bank he worked at KPMG providing corporate governance, strategic planning, MIS, restructuring, acquisition, and privatization advice to governments and large public interest entities. He has around 20 years teaching experience at ACCA courses and as visiting lecturer at universities, regional and MBA programs.

THE PULSAR PROGRAM IS

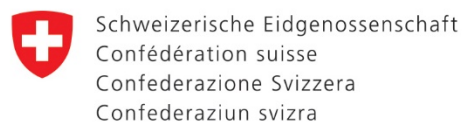
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