



GovTech in the Public Sector

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PULSAR

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Content

- Digital Revolution
- GovTech Maturity Index – World Bank
- Impact on the accounting profession
- Relevance and benefits of GovTech in the public sector
- Linking GovTech with accountants
- Country experiences



Digital Revolution

What happens in 60 seconds ?



Some important facts:

If Facebook were a country, it would be the third most populous in the world, ahead of the United States.

Only China and India have more population.

500 BILLION. The number of minutes spent on Facebook.

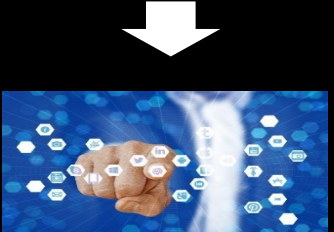
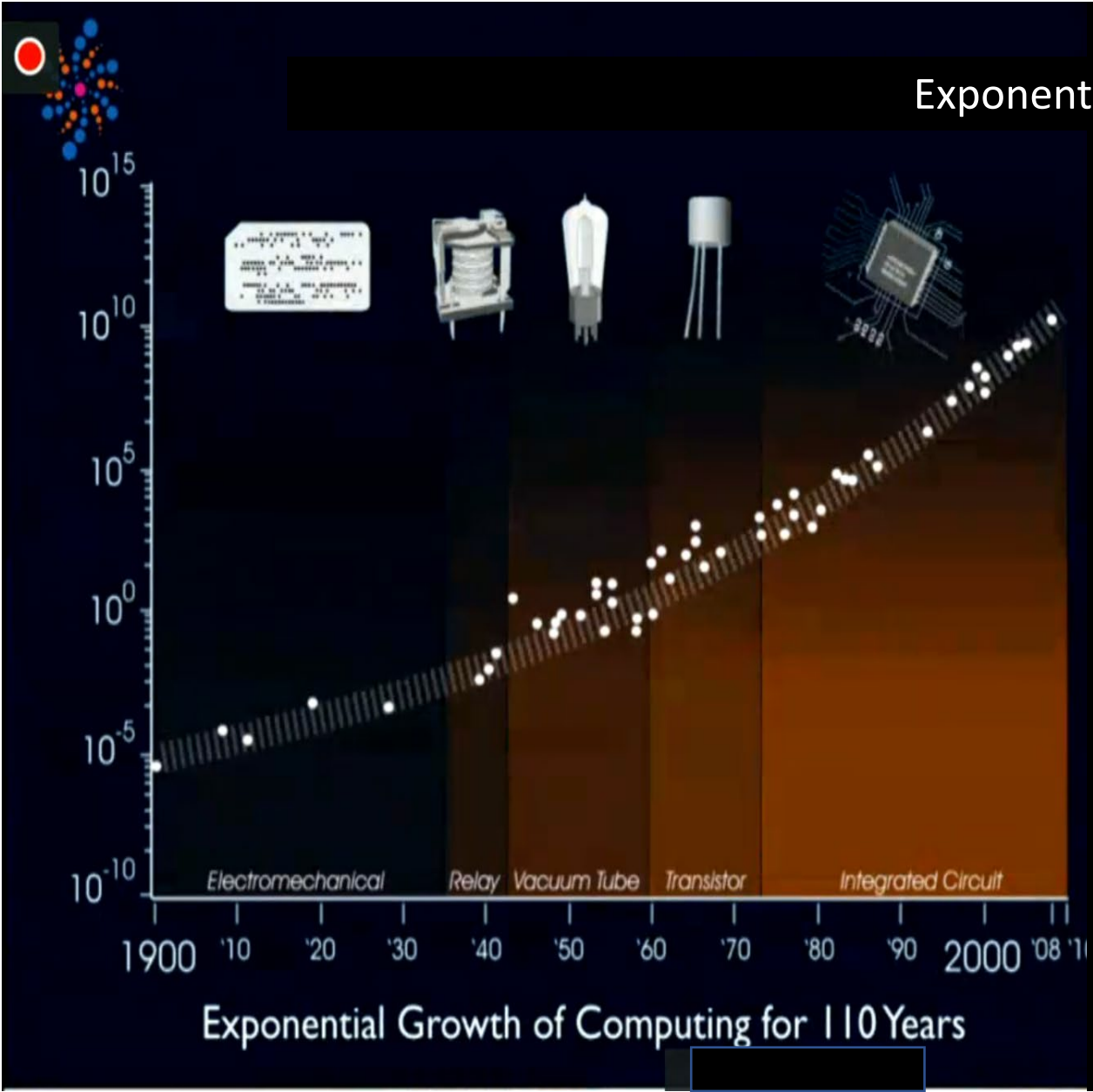
25 BILLION is the amount of content shared on Facebook (web links, news, blogs, notes, photos, etc.).

2 BILLION. The number of videos viewed per day.

27 MILLION. The average number of "tweets" per day on X (formerly twitter).

The numbers clearly show how we are using our time in the digital space.
The integration of the digital and real world is inevitable.

Exponential growth of tax returns



**DEMATERIALIZED, DEMONETIZED &
DEMOCRATIZED**

iTunes

~~Record Stores~~



~~Long Distance~~

amazon.com

~~Book Stores~~

Google™

~~Research/
Libraries~~

craigslist

~~Classifieds~~

ebay™

~~Local Stores~~



GovTech Maturity Index – World Bank

Govtech (World Bank)

GovTech is a comprehensive approach to public sector modernization. It emphasizes three aspects:

- **Citizen-focused**
- **Universally accessible public services**
- **Comprehensive approach to digital transformation of government.**

What is GTMI?

GovTech Maturity Index (GTMI) measures the state of four GovTech focus areas in 198 economies using 48 key indicators to inform operations, research & analytics



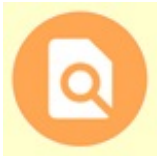
Core Government Systems Index (CGSI)
17 indicators



Public Service Delivery Index (PSDI)
9 indicators



Digital Citizen Engagement Index (DCEI)
6 indicators



GovTech Enablers Index (GTEI)
16 indicators

A **CITIZEN- FOCUSED** Government



offering a more enjoyable journey

Key elements about GTMI

- ▶ GTMI aims to present the state of the digital transformation of the public sector.
- ▶ GTMI is not intended to create a ranking or assess a country's readiness for or performance of GovTech; it is intended to complement existing tools and diagnostics by providing a baseline for GovTech maturity and identifying areas for improvement.
- ▶ The GTMI is not comparable to the UN EGD I or other indexes..
- ▶ Countries (economies) are grouped into four categories, from A to D.

GTMI



Main topics to highlight about the GTMI

Consultations

Consultations with 9 relevant int'l organizations and 10 WBG groups involved in DG/GovTech

Online Survey

Central Gov (CG) GTMI Online Survey

Inclusion

CG GTMI > 850+ officials from different economies/countries

Privacy

WBG DPO accreditation to maintain the GTMI contact list. Protection of personal data.

Participation

CG GTMI > 135 economies submitted directly + Remote data collection for remaining 63

Validation

Sufficient time for data collection (Mar-Jun/2022) and validation (Jul-Aug/2022)

Transparency

Regular updates + All participants informed about 2022 GTMI groups before public release

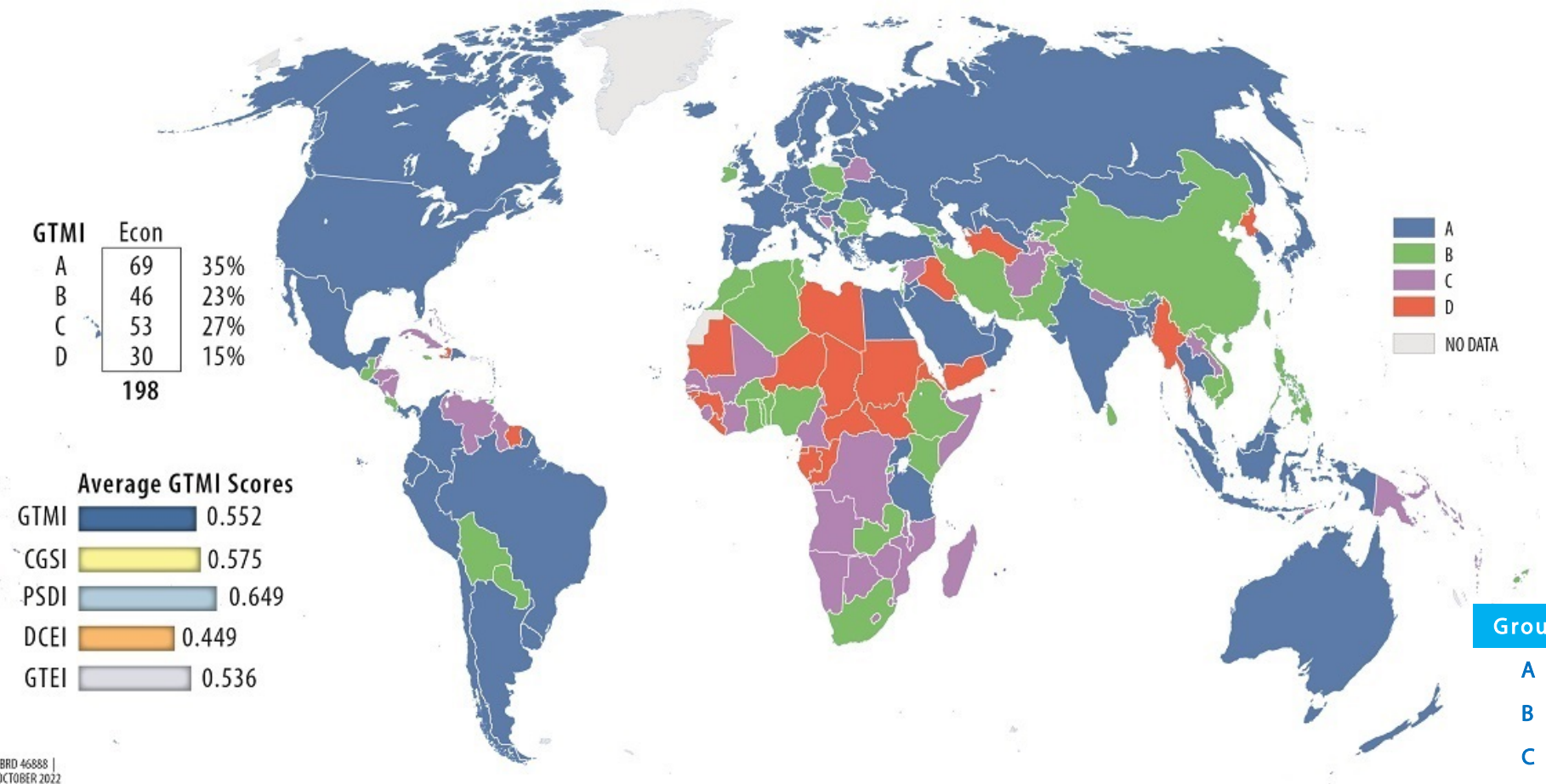
Data Dashboard

Maps and graphs to digest and explore GTMI findings and GovTech projects database

2022 GTMI: International Outlook

There are 154 established Digital Government/GovTech entities around the world, and good practices are highly visible in 69 economies out of 198.

2022 GovTech Maturity Index



2020 GTMI is based on remotely collected data

2022 version is mainly based on online survey data provided by government officials

Based on the GTMI component scores, each economy is grouped into one of four categories (A to D)

Group	Score	GTMI
A	0.75-1.00	Very High > GT Leaders
B	0.50-0.74	High > Significant Focus
C	0.25-0.49	Medium > Some Focus
D	0.00-0.24	Low > Minimal Focus

GTMI showcases a country's overall advancement in digital transformation. GTMI is not intended to create a ranking or assess a country's readiness for or performance of GovTech.

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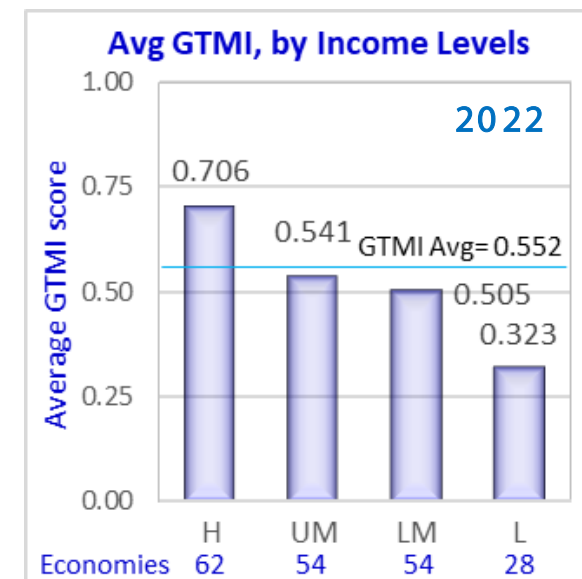
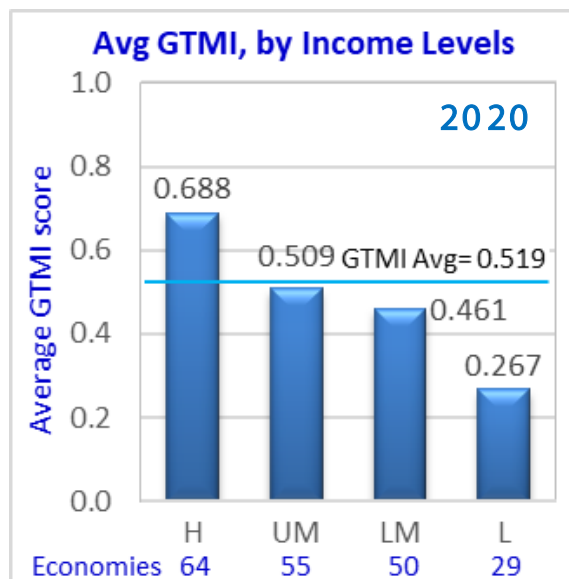
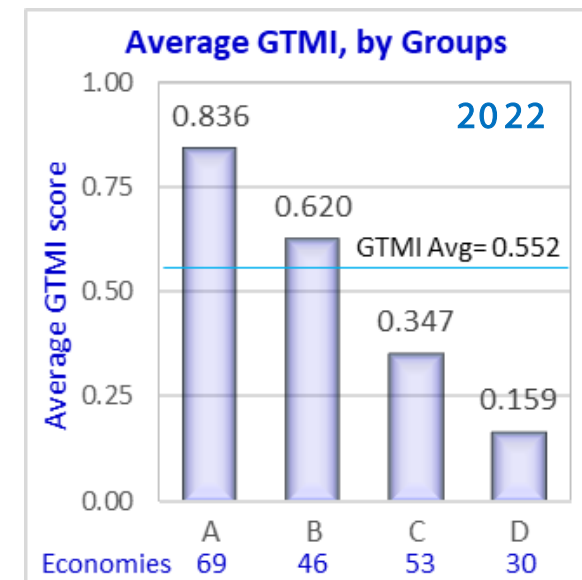
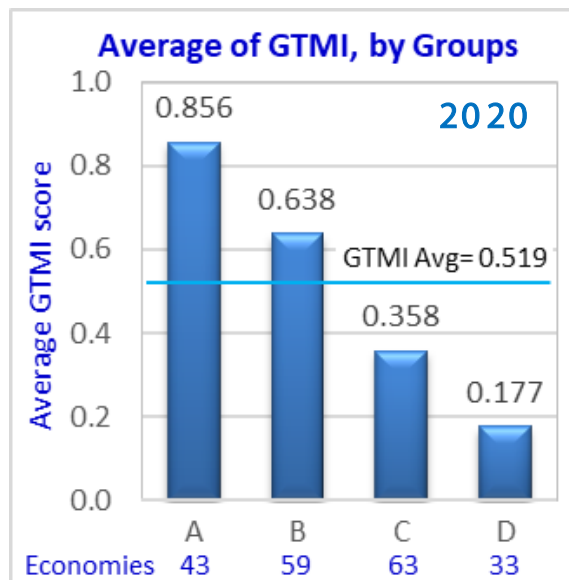
2022 GTMI: International Outlook

Despite progress in online service delivery and underlying shared platforms, the digital divide persists.

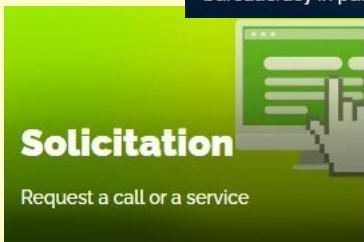
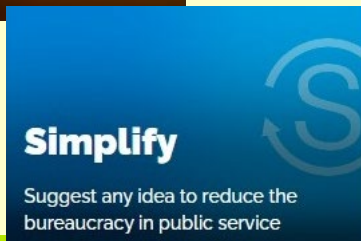
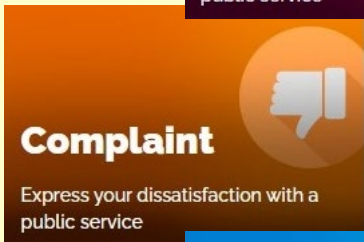
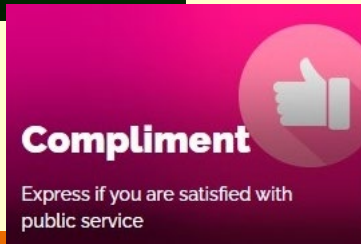
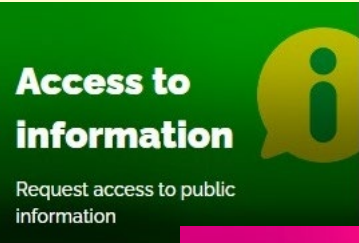
The GTMI global average value has risen from 0.519 in 2020 to 0.552 in 2022.

There is an overall improvement in GovTech maturity across economies.

- 136 economies (69 %) remained in their GTMI group compared to the 2020 data.
- 52 economies (26 %) moved up one level (B to A = 29, C to B = 16, D to C = 7)
- 10 economies (5 %) moved down one level (A to B = 3, B to C = 3, C to D = 4).



What do you want?



- ▶ Progress amidst a persistent digital divide
- ▶ 26% of economies improved their GovTech maturity levels
- ▶ Dedicated GovTech entities are visible in 154 economies (78 %)
- ▶ Public Service Delivery Index (PSDI) > highest avg score (0.649)
- ▶ **Citizen Engagement Index (CEI) > lowest avg score (0.449)**
- ▶ ECA, MNA, LCR, SAR regions > higher GTMI component scores
- ▶ AFR and EAP > recorded the lowest scores
- ▶ HIC (58 %) and UMIC (26 %) dominate Group A
- ▶ Only 16 % of both LMIC and LIC are in Group A
- ▶ GovTech foundations are weak in 86 % of FCV economies



Impact on the accounting profession

Impact on the Accounting Profession

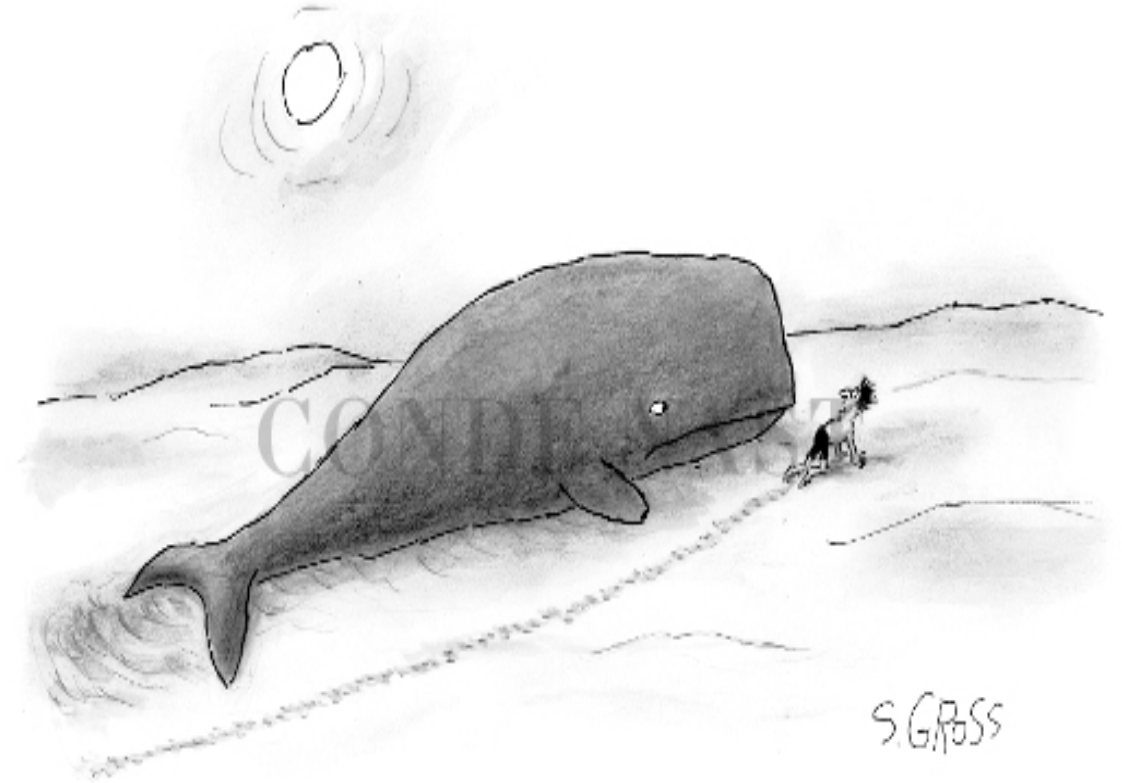
81% OF ACCOUNTANTS RECOGNIZE THE IMPACT OF TECHNOLOGY ON THEIR PROFESSION

Digitalization of the public institutions (tax authorities for example) is very significant for their profession (58.8%)

Management systems help in anticipating client needs (61.3%)

Accounting professionals use a computer program to perform their tasks (64%).

No or limited software currently in place, but plan to do so in one and six months (47%)



“First, let’s concentrate on water. Then we’ll worry about krill.”

Impact on the Accounting Profession

***90% OF JOBS (PROFESSIONS) WILL UNDERGO
ADDITIONAL TRANSFORMATIONS IN THE NEXT
10 YEARS***

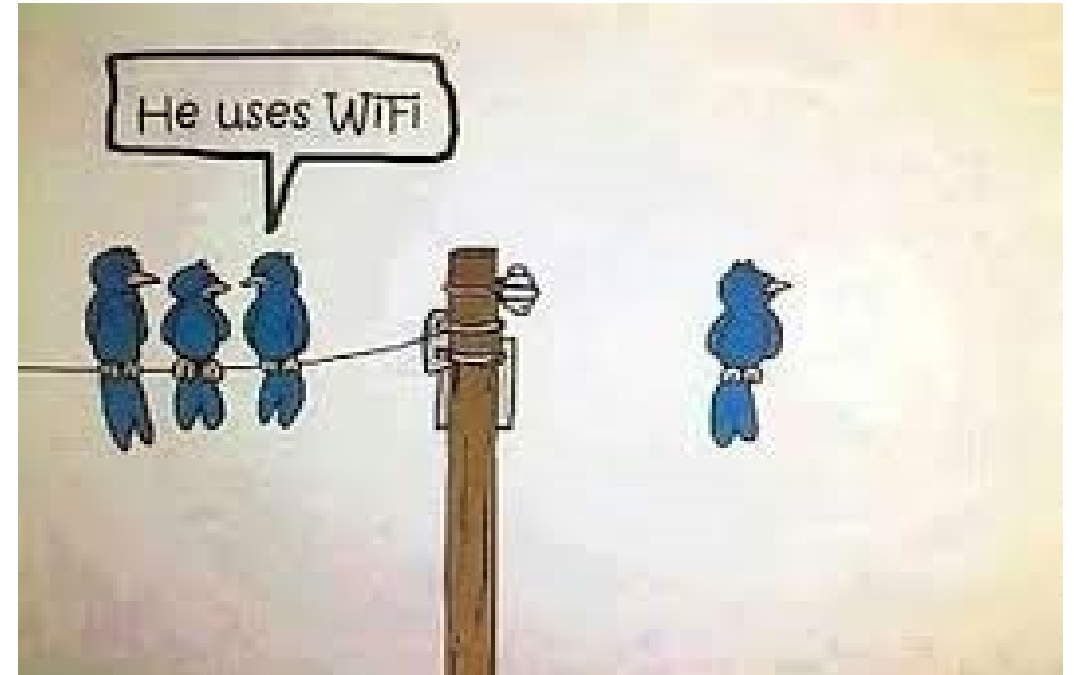
NEW JOB SKILLS

New profiles, skills or even professions

***A transition from an operational role to
a more analytical one.***

NEW TOOLS OR CHANGES TO EXISTING ONES

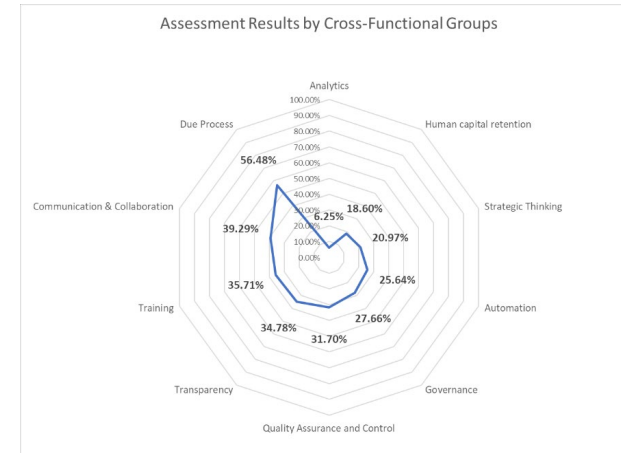
***Artificial Intelligence, ChatGPT,
Machine Learning, etc.***



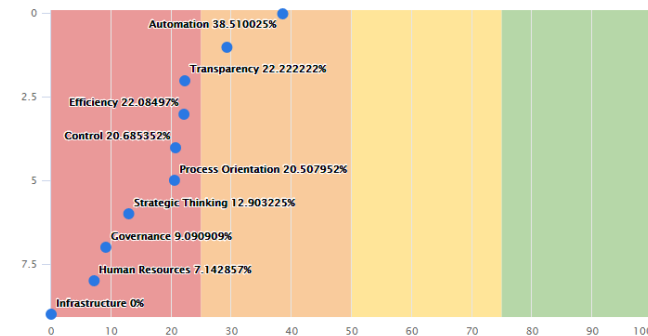
Impact on the Accounting Profession

Three main technological advances that will change your role in the next 10 years are:

- 1. Cloud-based systems including mobile applications*
- 2. Real-time data usage, data mining and deeper analytics*
- 3. Software (specialized computerized management applications)*



Assesment Results by Cross-Functional Groups	
Analytics	6.25%
Human capital retention	18.60%
Strategic Thinking	20.97%
Automation	25.64%
Governance	27.66%
Quality Assurance and Control	31.70%
Transparency	34.78%
Training	35.71%
Communication & Collaboration	39.29%
Due Process	56.48%
Performance management	65.58%



Digital Transformation

What should we achieve with this?

Improve functionality:
Improve times for collecting accounting and financial information

Massive and almost instantaneous processing:
Process extremely large amounts of financial information and analyze it using an accounting system that has statistical and analytical modules

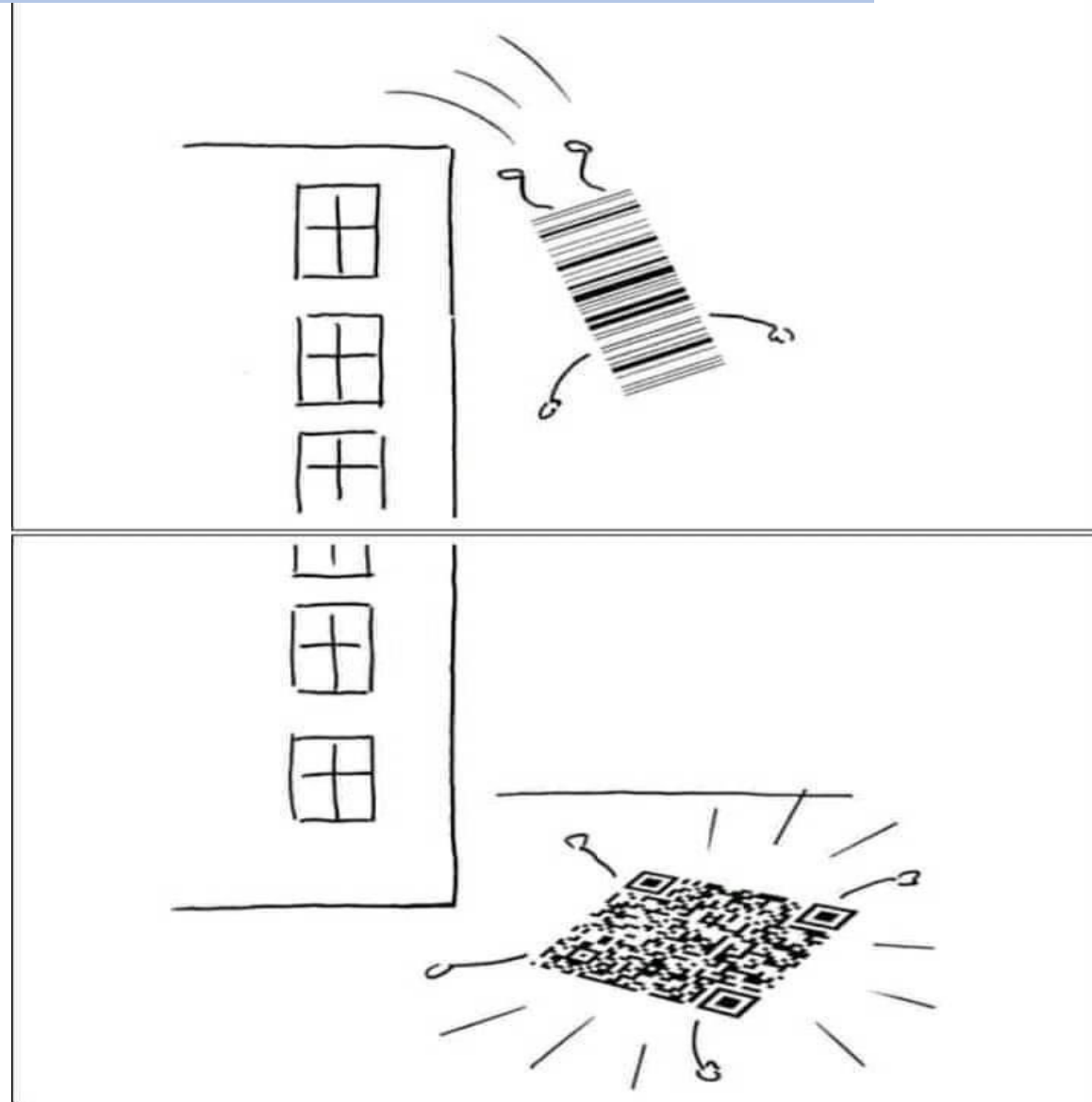
Greater accuracy:
Through internal review functions that ensure that all transactions and accounts are properly recorded before financial statements or reports are prepared

Improve communication through automated reports:
Improve communication through automated reporting:
Stakeholders receive better reports with relevant information (faster)

Tax returns, customs forms, fees, etc.:
The system prepares the bases to declare, carry out procedures and pay and minimize manual tasks

A touch of humor:

Digital transformation is often a leap of faith

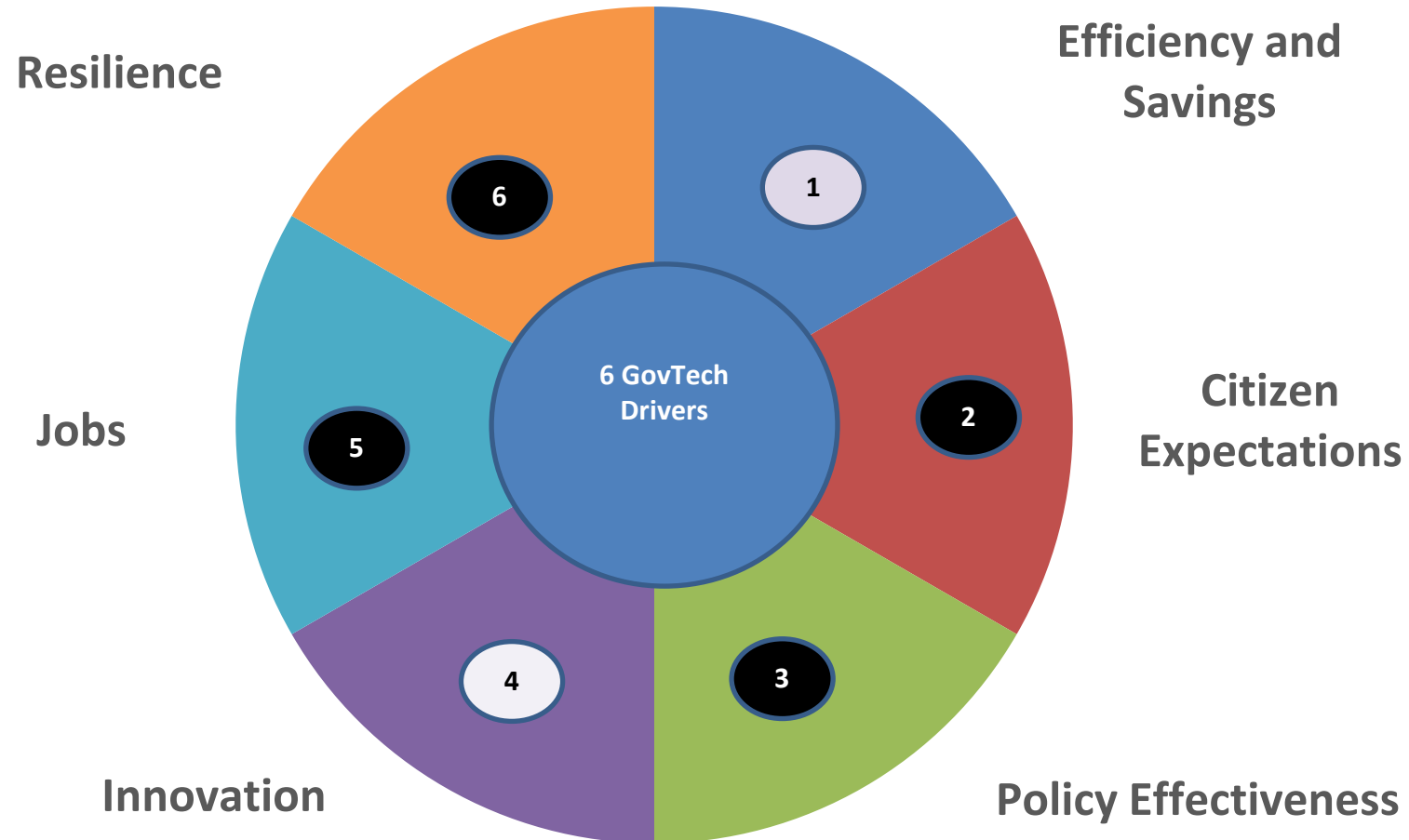


THANK YOU!!



Relevance and benefits of GovTech in the public sector

GovTech Relevance and Benefits



Efficiency and Savings

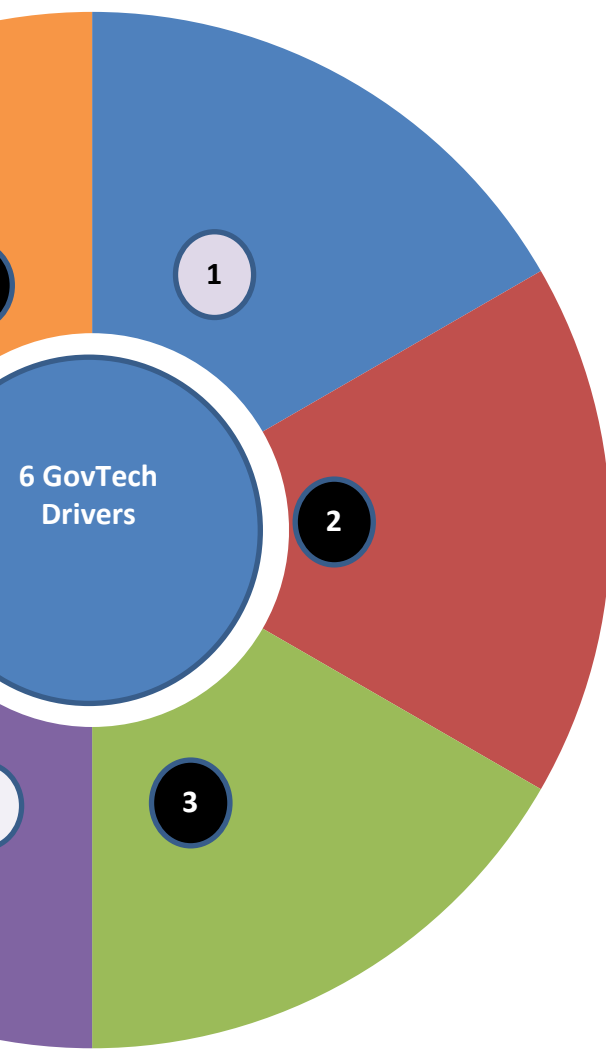
- Whole-of-government approach
- Re-use to avoid duplications
- Open Source and
- Software and hardware as a service

Citizen Expectations

- Transparency
- Service delivery/Omnichannel
- Citizen Engagement
- Open Government

Policy Effectiveness

- **Monitor Policies**
- Data-Driven policies
- Analytics and Dashboards





But beyond the optimism, there are also risks...

- Cyber Security
- Digital Corruption
- Uncontained AI
- Fake news
- ...



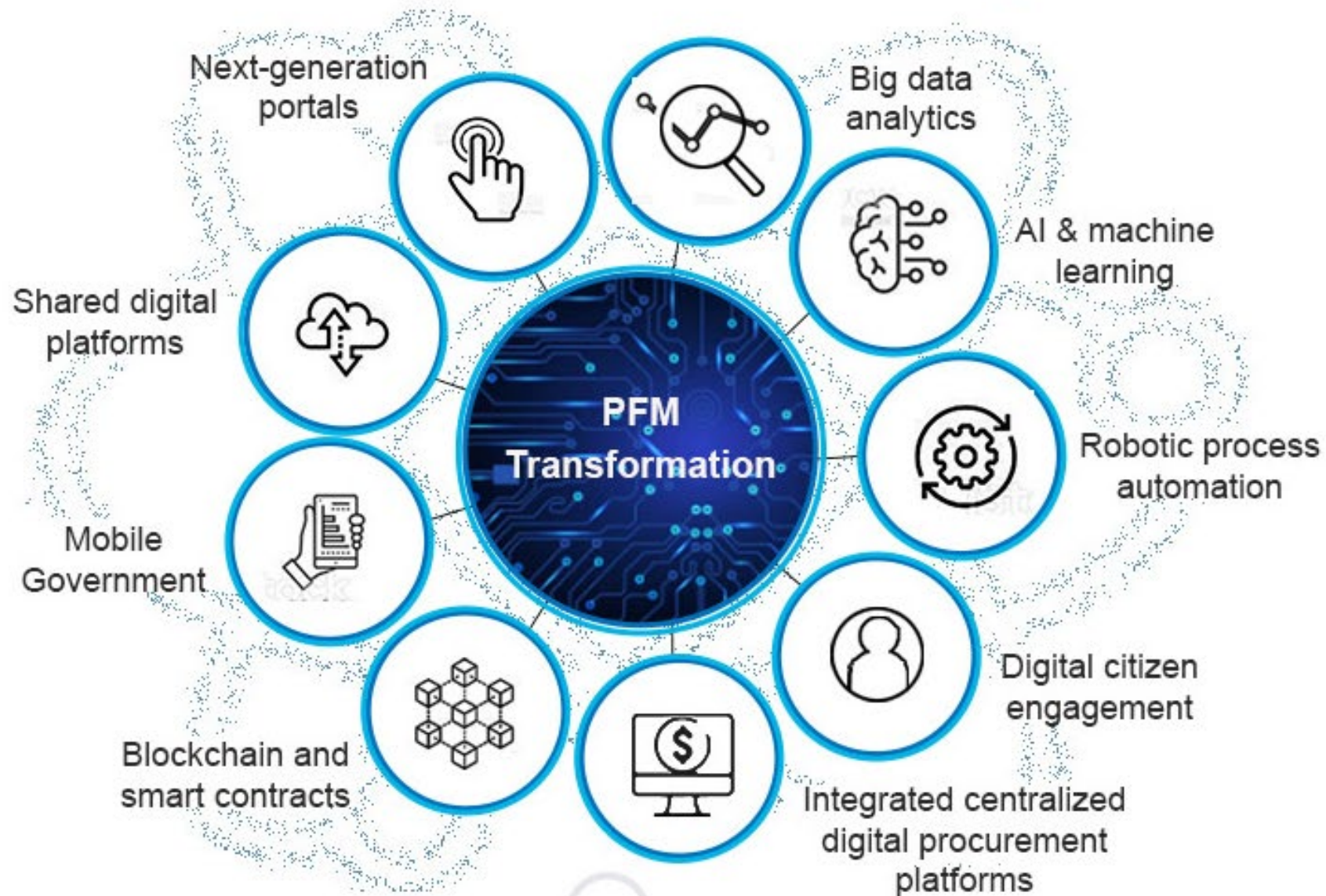
Linking GovTech with
accountants

Scope of PFM Information Systems

Public Financial Management systems encompass



Potential Benefits of New Technologies



Challenges in Adopting New Technologies

PFM challenges:

- Aligning budgets with policy priorities
- Improving tax compliance
- Efficient public spending allocation and effective service delivery
- Reducing corruption in public procurement
- Ensuring institutional accountability

New digital solutions and leapfrogging can provide opportunities for governments to address key PFM challenges.



Risks and Challenges in Complex Environments

- Anticipating instability
- Change resistance
- Inadequate capacity
- Digital divide
- Need for digital skills





Country experiences

Georgia

Public Internal Financial Control

Quality Assurance and Improvement Program (QAIP)

- A comprehensive manual in accordance with international standards and good practices.
- Online and face-to-face trainings.
- The pilot audits to use the QAIP manual have commenced.

Internal Audit Manuals and Training

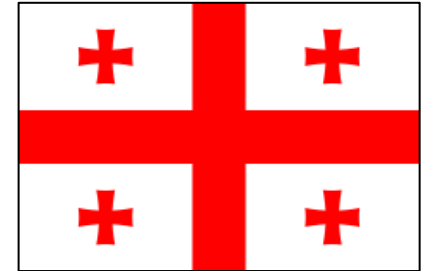
- Gap analysis to ensure the internal audit manuals for financial, compliance and systems audit are in line with international standards and best practices.
- Improvements to address gaps in the Internal Audit Framework and the Internal Audit Manual Outline.

Information Systems Audit Manual

- IT audit manual and related training (completed and improved).
- Pilot audits in the Georgian Ministry of Justice and Revenue Service.
- Development and piloting of the certification program for auditing information systems is underway.

Audit of Consolidated Financial Statements

- Training and assistance



North Macedonia

Building Effective, Transparent and Accountable Public Financial Management Institutions Project

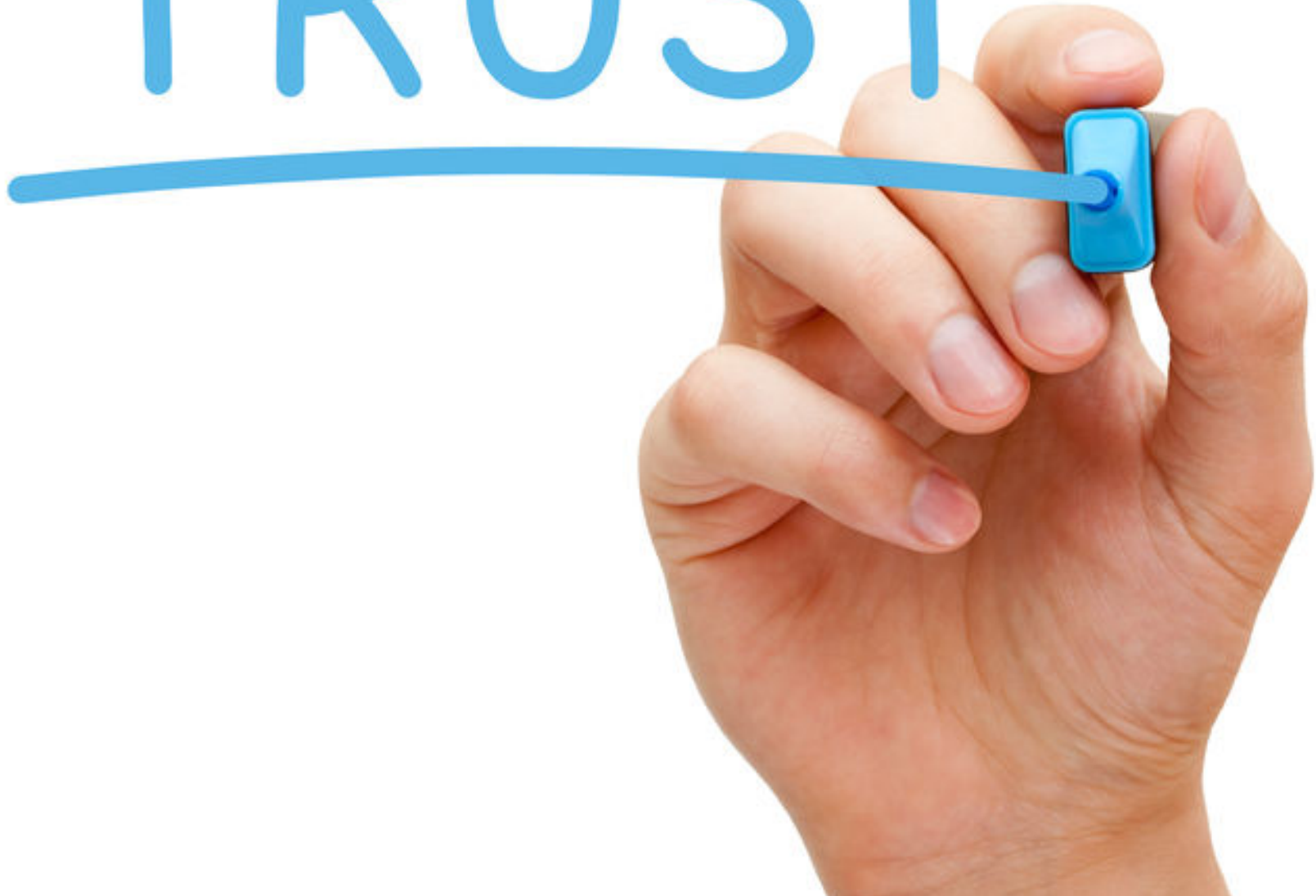


- Launched in January 2023
- Focused on improving the efficiency, transparency, and sustainability of public expenditure and increase the effectiveness of revenue administration
- Will support the implementation of a **new integrated financial management information system (IFMIS)**, and **state aid management information system (SAMIS)**, as well as the enhancement of tax revenue management information system (ITIS) within the next three years.
- Existing government service bus and shared data centers will be used to improve the **interoperability of core systems** and reduce the operational costs.
- Business continuity model and disaster recovery skills will be enhanced, including considerations of climate change associated vulnerabilities, enhancement of cyber security capabilities, and acquisition of network security equipment.



To sum up...

TRUST



A hand is pointing towards a central hexagonal graphic that says "DIGITAL TRANSFORMATION". The background is a dark blue grid of hexagons with various white icons: a cloud with binary code (11010, 10101010), a laptop, a microchip, a gear, and a smartphone. The text "DIGITAL TRANSFORMATION" is written in white, bold, uppercase letters on a blue hexagonal background.

Thank You!

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